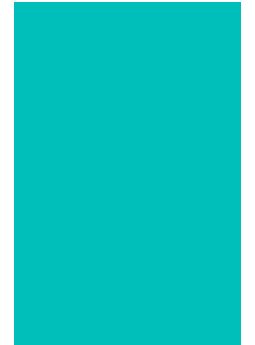




LESSONS FROM VANCOUVER, CANADA

SHARED, SMART, RENEWABLE MOBILITY

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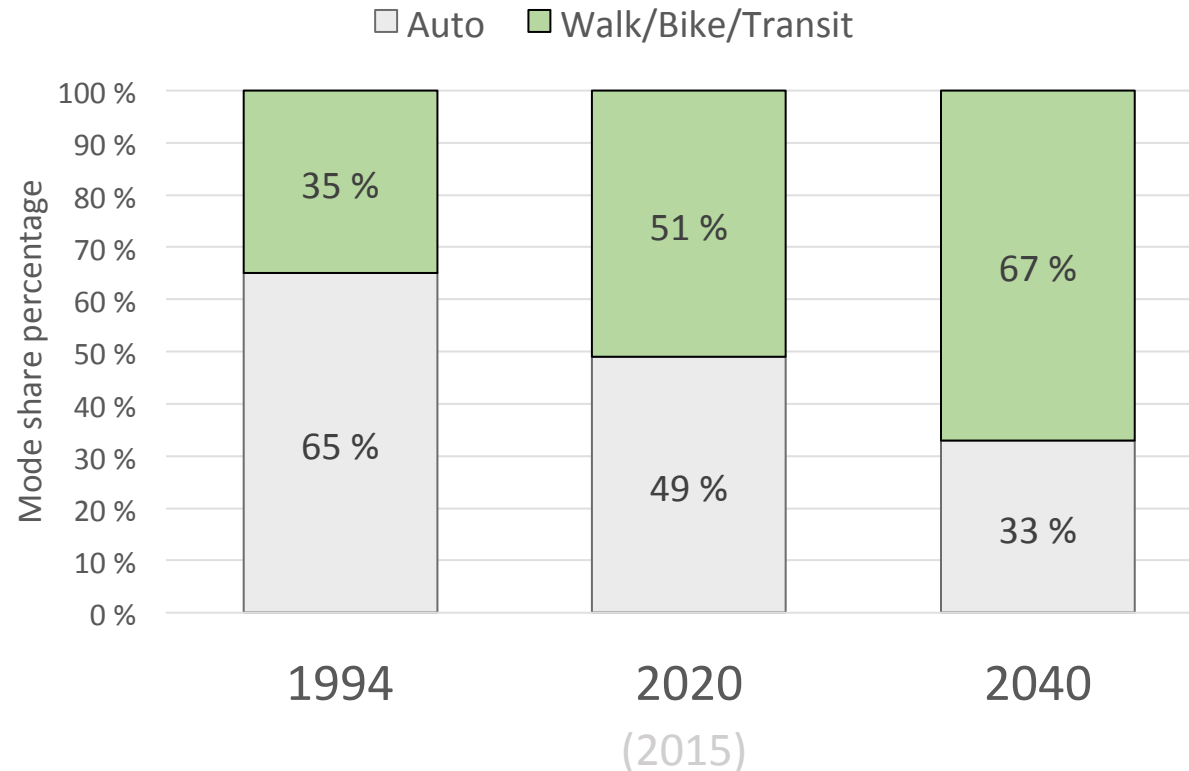
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Transportation Mode Share Targets



- **Early win:** Hit 50% mode share goal five years early
- **Renewable City:** 100% renewable transport by 2050



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“Smart” Integration?

Five cards required **or** Smartphone (four apps) + Compass Card



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Local/Regional Government

#1: Compact, mixed-use growth

#2: Integrated transport planning

#3: Shared mobility support

- Preferential parking
- Developer incentives
- Municipal fleets

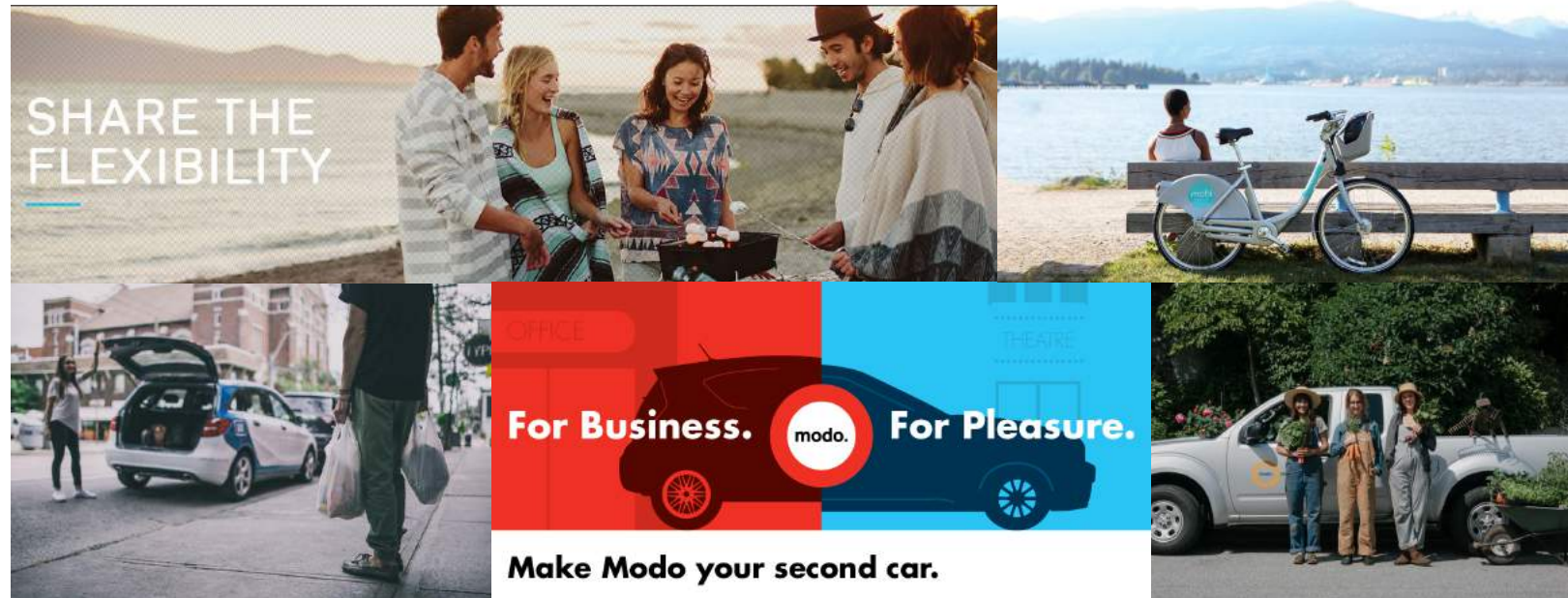




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Mobility Sharing Companies

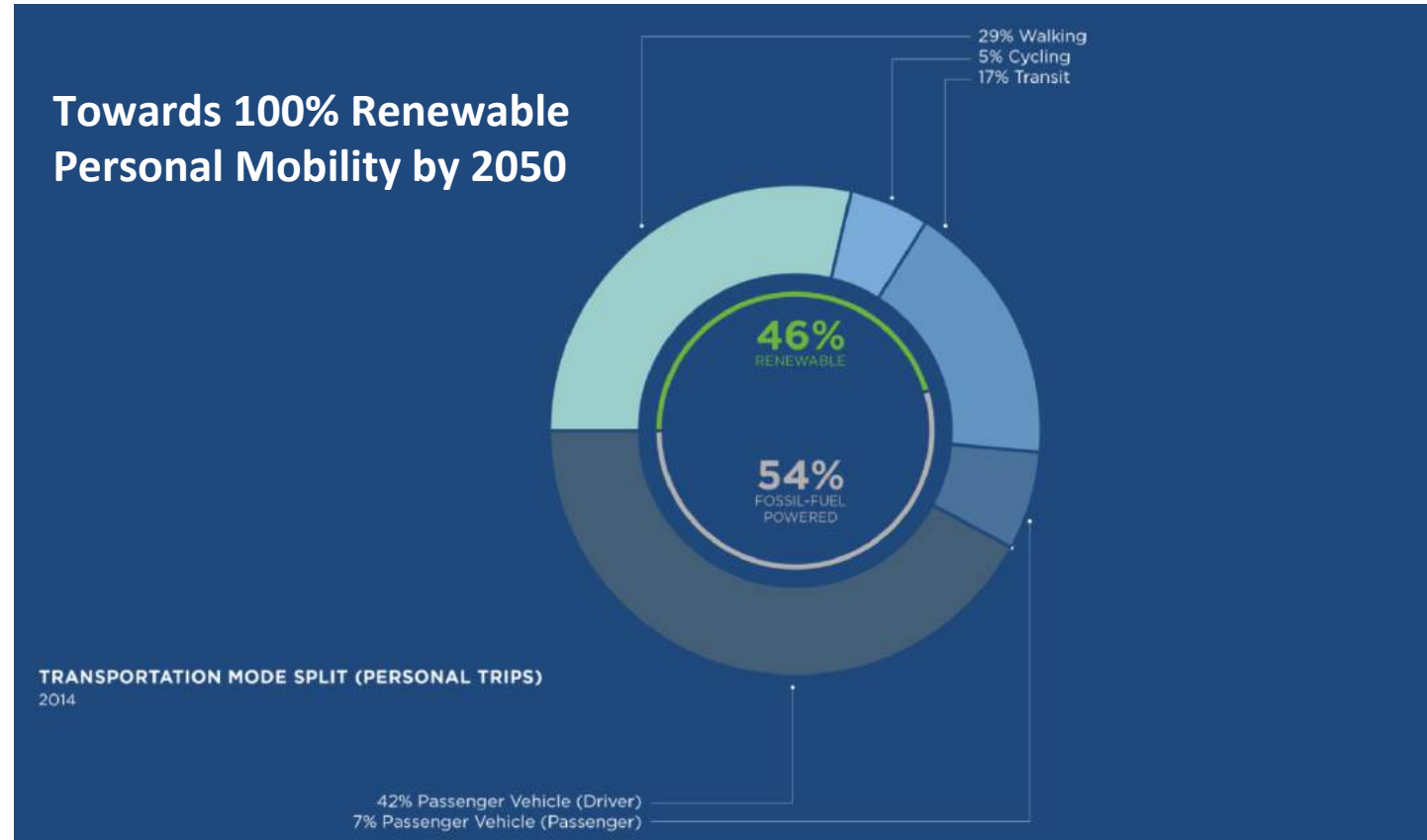
- #1: Fleet accessibility
- #2: Fleet diversity and flexibility (one and two-way sharing)
- #3: Lifestyle and convenience



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